

摘要

题目：韩国 YouTube 汉语教学频道 “쓰중알” (只想知常用的 中文) 与 “리얼중국어” (Real 中文) 对比研究

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本研究选取了韩国YouTube上两个最受欢迎的汉语教学频道：“只想知常用的中文”和“Real中文”，通过对比两频道的情况及异同，分析其优势与局限，并为线上汉语教学视频的教师和学习者提出改进建议。本研究的主要研究结果如下：

一、两频道的情况及异同分析：两个频道在视频数量、观看者数量、视频长度、更新频率、教学内容、教学方法、教学技巧和教学对象等八个方面既有相似之处，也存在显著差异。两频道的视频数量都较为丰富，涵盖多个主题，并且观看者数量保持稳定增长趋势。然而，“只想知常用的中文”的视频数量更多，但主题较为分散，而“Real中文”的视频数量相对较少，但内容更加集中于语法和实用表达。在教学内容方面，两频道都注重实用性，强调语言的实际应用，但“只想知常用的中文”更侧重于生活化表达，而

“Real中文”则更加注重语法讲解和中韩语言对比。在教学方法上，两频道均结合情景演示和文化对比的方式，但“只想知道常用的中文”在方法上更为自由灵活，而“Real中文”表现出较强的系统性。此外，在教学技巧方面，两频道都广泛运用了多媒体资源来提升学习效果，但“只想知道常用的中文”更加注重通过情景演示来帮助学习者理解，而“Real中文”则偏向于通过理论讲解强化学习效果。在教学对象上，两频道均以韩国的中高级汉语学习者为主，但“只想知道常用的中文”更适合需要快速提升口语表达能力的学习者，而“Real中文”则更适合希望提高语法和语言准确性的学习者。在视频长度和更新频率上，“只想知道常用的中文”的视频长度相对较长，适合深入学习，但其更新频率不够固定；相较之下，“Real中文”以短视频为主，适合碎片化学习，同时更新频率较为规律，保持了较高的活跃度。

二、两频道的优势与局限对比：“只想知道常用的中文”实用性强但系统性不足；“Real中文”语法教学突出但内容多样性有待提升。

三、改进建议：教师应明确目标群体，设计逻辑清晰、互动性强的课程；学习者需设目标、规划时间，善用资源提升语言能力。

关键词：汉语教学频道、韩国 Youtube “只想知道常用的中文” 频道、韩国 Youtube “Real中文” 频道、汉语教学频道情况的对比、汉语教学频道的建议

Abstract

Title : A Comparative Study of The Korean YouTube Chinese Teaching Channels
“Simply Want to Know Commonly Used Chinese” and “Real Chinese”

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This study examines two of the most popular Chinese language teaching channels on Korean YouTube: " Simply Want to Know Commonly Used Chinese" and "Real Chinese." by comparing the similarities and differences between these two channels, this study analyzes their advantages and limitations and provides improvement suggestions for teachers designing online Chinese language teaching videos and for learners studying Chinese online. The main findings of the study are as follows:

From the analysis of the similarities and differences between the two Channels, The two channels share similarities but also exhibit notable differences across eight aspects: video quantity, audience size, video length, update frequency, teaching content, teaching methods, teaching techniques, and target audience. Both channels have a rich collection of videos covering multiple themes and show steady growth in audience size. However, " Simply Want to Know Commonly Used Chinese" offers a larger number of videos with a more dispersed focus, while "Real Chinese" has relatively fewer videos but concentrates on grammar and practical expressions. In terms of teaching content, both channels emphasize practicality and the application of language in real-life scenarios, but " Simply Want to Know Commonly Used Chinese" focuses more on everyday expressions, while "Real Chinese" highlights grammar explanations and comparisons between Chinese and Korean language. Regarding

teaching methods, both channels use situational demonstrations and cultural comparisons; however, "Simply Want to Know Commonly Used Chinese" adopts a more flexible and spontaneous approach, whereas "Real Chinese" follows a structured and systematic method. In teaching techniques, both channels extensively utilize multimedia resources to enhance learning effectiveness. However, "Simply Want to Know Commonly Used Chinese" relies more on situational demonstrations to help learners understand, while "Real Chinese" focuses on theoretical explanations to strengthen grammatical knowledge. In terms of target audience, both channels primarily cater to intermediate and advanced Korean learners of Chinese, but "Simply Want to Know Commonly Used Chinese" is more suitable for learners aiming to quickly improve their spoken Chinese, whereas "Real Chinese" is better suited for those looking to enhance grammatical accuracy. Finally, in video length and update frequency, "Simply Want to Know Commonly Used Chinese" features longer videos that are suitable for in-depth study, but its update schedule is less consistent. In contrast, "Real Chinese" offers primarily short videos, ideal for bite-sized learning, and maintains a more regular update frequency with higher engagement.

The results from the comparison of the advantages and limitations of the two channels show that "Simply Want to Know Commonly Used Chinese" is highly practical but lacks systematic organization, while "Real Chinese" is good at grammar teaching but requires the improvements in content diversity.

The suggestions for improvement are as follows: Teachers should identify their target audience clearly and design courses that are logically structured and highly interactive. Learners, on the other hand, should set specific goals, plan their study time effectively, and make the best use of available resources to enhance their language skills.

Keywords: Chinese teaching channels, Korean YouTube "Simply Want to Know Commonly Used Chinese" channel, Korean YouTube "Real Chinese" channel, comparison of Chinese teaching channels, suggestions for Chinese teaching channels