

摘要

题目：“网上北语”、“中国华文教育网”、“全球中文学习平台”
和“中文联盟”国际中文教育线上学习平台的对比研究

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在计算机的普及和互联网的迅速发展背景下，世界范围内推广汉语教学有了新的机遇。互联网打破了时间和空间的界限，人们可以根据自己的需要选择合适的汉语学习方式。新冠疫情全球线下交流受阻，汉语网络教学作为传统汉语教学方式的延伸，对满足海外学习者的需求有重大意义。线上汉语学习者数量与日俱增，全球学习中文的人数快速增长。汉语学习平台凭借其优势应运而生，而且当前正处在创新探索阶段。本文选取了 4 个国际中文教育专业的线上学习平台——“网上北语”、“中国华文教育网”、“全球中文学习平台”和“中文联盟”为本文的研究对象，运用对比分析法，从平台的学习使用者角度出发，从课程资源、学习功能、个性化服务、拓展资源、费用这五个方面进行对比分析。总结出这四个汉语学习平台的优缺点，在对资源内容的全面考察和对比基础上，为汉

语学习平台的建设与未来发展方向提供一些建议，四个网站互相学习、互相借鉴、取长补短，在用户需求的驱使下积极探索，摸索出更适于平台的发展模式和内容，共同促进汉语教育线上化的高效开展与全面优化，为汉语学习者在使用平台的时候提供学习使用建议。

关键词：网上北语，中国华文教育网，全球中文学习平台，中文联盟，线上学习平台，国际中文教育线上学习平台的对比分析内容，汉语学习及汉语平台建议

Abstract

Title : A Comparative Study of Online Learning Platforms for International Chinese Education: “eBLCU.COM”, “Overseas Chinese Language and Culture Education Online”, “Global Chinese Learning Platform” and “ChinesePlus”

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The research purposes of this research were to conduct a comparative analysis of the current most representative online learning platforms for international Chinese education by studying their respective advantages and limitations, and provide suggestions for Chinese learners and the platforms themselves. This thesis selected four online learning platforms for international Chinese education comprised “eBLCU.com”, “Overseas Chinese Language and Culture Education Online”, “Global Chinese Learning Platform” and “ChinesePlus” as the research objects. By using the comparative analysis method, from the perspective of the learners of the platforms, based on a comprehensive examination and comparison of the resources, this thesis discovered that these four platforms had their characteristics in five aspects: course resources, learning functions, personalized services, extended resources, and cost: “eBLCU.com” was outstanding in academic resources of universities, “Overseas Chinese Language and Culture Education Online” focused on cultural communication, “Global Chinese Learning Platform” was extensive and intelligent, and “ChinesePlus” was useful for teachers and interaction. Moreover, it was found that there were common problems in the aspects of course update speed, personalized recommendation accuracy, and resource integration among these platforms. For the suggestions for learners' usage: academic users should choose “eBLCU.com”, Chinese groups should

apply “Overseas Chinese Language and Culture Education Online”, “Global Chinese Learning Platform” was recommended for ordinary enthusiasts, and those with multiple needs can choose “ChinesePlus”. For the development suggestions of the platforms: optimize the course system, accelerate resource updates, deepen intelligent services, and strengthen quality supervision. It is hoped that the four platforms can learn from each other, complement each other's strengths, survey the user needs, explore and discover a more suitable development model and content for the platform, and jointly promote the efficient and comprehensive optimization of the online development of international Chinese education.

Keywords: eBLCU.com, Overseas Chinese Language and Culture Education Online, Global Chinese Learning Platform, ChinesePlus, Online Learning Platform, Comparative Analysis of Online Learning Platforms for International Chinese Education, Suggestions for Chinese Learning and Chinese Language Platforms