

摘要

题目：2018-2022 年中国东北地区冰雕作品类型、发展趋势及冰雕非遗文化的传承策略

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本论文研究目的是分析 2018-2022 年中国东北地区作品类型、艺术特点及文化内涵，分析东北地区冰雕作品的发展趋势，探索对冰雕非遗文化传承的策略。以 2018-2022 年冰雕作品，5 名创作者为研究对象，使用文献分析法、访谈法作为研究方法，访谈调查表作为研究工具。使用文本分析，探究结果如下：

根据分析冰雕作品类型、艺术特点、文化内涵发现：冰雕类型可以分为三类，为圆雕、浮雕、透雕。艺术特点分别为：时代性、民族性、人物性、抽象性、短暂与易融性、主题多样性、立体感强、透明效果和细节表现精细等特点，呈现出富有观赏性和艺术价值。利用冰的透明特性创造独特的光影效果，赋予作品神秘魅力，同时增添了立体感与空间感。蕴含对自然与人文的反思，展现出立体感和平面感的完美结合，保持历史传承与创新发展的精神。

文化内涵：体现了东北地区的审美追求和审美倾向。这些作品以冰

雪风情、民俗传统、自然主题、历史题材和民间工艺为素材，将东北地区的文化元素融入其中，生动地展现了东北地区的独特魅力和丰富内涵。

根据分析东北地区冰雕作品发展趋势发现，2018-2022年东北冰雕作品类型整体以透雕为主圆雕其次浮雕最少，其他类型冰雕占比较少，整体冰雕数量呈增长趋势。发展阶段分为初期阶段、发展阶段、现代阶段三个阶段。

根据访谈了解到可以发现，随着时代的发展冰雕创作者不仅注重保持作品的基本特点，如脆、透、亮，而且更加重视思想和情感的表达。他们关注民族元素、地方文化，以及冰雕作品对民族风格的展现，作品得到观众认可，创作者将感到高兴与自豪。同时，他们对未来充满期待，希望更多人了解传统文化，年轻一代能够加入这一艺术，为其注入新的活力，同时进行探索新的传播方式和思考方法。根据雕发展及冰雕非遗传承中存在的问题，与访谈问小组的结果相结合探讨如何改善东北地区冰雕艺术的传承及非遗文化的传承发展需求策略发现：1. 整合传统与现代技术 2. 建立系统化的传承机制 3. 拓展市场和推广渠道 4. 加强数字化和新媒体宣传 5. 加强国际交流与合作 6. 加强政策支持和资金投入。

关键词：东北地区、冰雕作品类型、冰雕非遗文化传承策略

Abstract

Title: Types, Development Trends and Inheritance Strategies of Ice Sculptures as the Intangible Cultural Heritage in Northeast China from 2018 to 2022

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The purposes of this research are to analyze the types of works, artistic characteristics, and cultural connotations in Northeast China from 2018–2022, to analyze the development trend of ice sculpture works in Northeast China, and to explore the strategies for the inheritance of ice sculpture as an intangible cultural heritage. The 2018–2022 ice sculpture works of five creators were the research objects. The research methods were document analysis and interviews. The interview form and the questionnaire were used as research tools. The results of the study are as follows:

According to the analysis of ice sculpture works type, artistic characteristics, and cultural connotation found, ice sculpture types can be divided into three categories: round sculpture, bas-relief, and openwork sculpture. Artistic characteristics are contemporary, nationalities, characters, abstraction, temporary and easy to melt, thematic diversity, a three-dimensional sense of strong, transparent effect, good details of the performance, and other characteristics that present a rich ornamental and artistic value. Utilizing the transparent characteristics of ice to create unique light and shadow effects can express a mysterious charm and a sense of three-dimensionality and space. It also shows reflections on nature and humanity, which are the perfect combination of three-dimensional and flat sense and maintain the spirit of historical inheritance and innovative development. Cultural connotation reflects the aesthetic pursuit and aesthetic trend of the Northeast region. These works are based on ice and snow styles, folk traditions, natural themes, historical subjects, and folk crafts and incorporate the cultural

elements of the Northeast region, as well as vividly demonstrate the unique charm and rich connotation of the Northeast region.

According to the analysis of the development trend of ice, sculpture works in the northeast region, it is found that the type of ice sculpture works in the northeast in 2018–2022, in general, is mainly craving sculpture, followed by relief sculpture and other types of ice sculpture, respectively, and the overall number of ice sculptures is growing. The development stage is divided into three stages: the early stage, the development stage, and the modern stage.

According to the interviews, it is found that, due to the development of the time's ice, sculpture creators do not only focus on maintaining the basic characteristics of the work, such as being brittle, translucent, and bright but also pay more attention to the expression of ideas and emotions. They pay attention to national elements and local culture and display the national style on the ice sculptures. The creators will be happy and proud when their works are recognized by audiences. At the same time, they fully hope that in the future, more people will understand traditional culture and the younger generation will join this art. When exploring new ways of communication and thinking about the problems in the development of ice sculpture and the inheritance, combined with the results of the interview on the ways to improve the inheritance of ice carving art in the Northeast region and the strategies for the inheritance of ice sculpture as an intangible cultural heritage, the strategies are as follows: 1.) Integration of traditional and modern technology; 2.) Establishment of systematic inheritance mechanisms; 3.) Expansion of marketing and promotion channels; 4.) Strengthening of digitalization and new media publicity; 5.) Strengthening of international exchanges and cooperation; and 6.) Strengthening of policy support and financial investment.

Keywords: northeastern region, types of ice sculpture work, ice sculpture intangible cultural heritage inheritance strategy