

摘要

题目：2022-2023 年 ChatGPT 在国际中文教育应用研究综述

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本文以分析 2022-2023 年 10 月 ChatGPT 在国际中文教育中的相关研究类型。分析归纳 ChatGPT 针对国际中文教育界中的优缺点。提出未来针对 ChatGPT 与国际中文教育的研究方向以建议。为研究目的，通过对相关 30 篇文献进行分析。研究发现，应用研究占比最高，达到 40%，而理论研究和其他研究各占 30%。在优缺点方面，ChatGPT 的优点主要包括交互流畅、知识储备丰富和个性化程度高等，而缺点则包括知识产权问题、存在误导信息、伦理与法律问题、缺乏创造性以及需要庞大数据基础等。研究还发现，目前的理论研究主要集中在概念、学习路径构建和 ChatGPT 在教育领域的应用等方面，为后续研究奠定了基础。同时，加强应用研究，关注技术局限性并建立评估体系。此外，还应完善相关政策和治理机制，确保 ChatGPT 在国际汉语教育中的合理运用。未来研究方向包括加强 ChatGPT 在实际应用中的研究，关注技术局限性并建立评估体系。通过深入研究 ChatGPT 的

特点和功能，我们可以探索其在国际汉语教育中的最佳使用场景，提高教学质量并实现个性化学习。

关键词：ChatGPT，国际中文教育，研究综述

Abstract

Title : A Review of the Application of ChatGPT in International Chinese Education
from 2022 to 2023

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Degree : Master of Arts

Major Field : Teaching Chinese as an International Language

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The purposes of the research entitled “A Review of the Application of ChatGPT in International Chinese Education from 2022 to 2023” were to analyze the advantages and disadvantages of ChatGPT in International Chinese Education from 2022 to 2023 by analyzing 30 relevant articles and to suggest the guidelines for the International Chinese Education in the future. The study found that applied research accounted for the highest proportion, reaching 40%, while theoretical researches and other studies accounted for 30%. In terms of advantages and disadvantages, the strengths of ChatGPT mainly included smooth interaction, the various knowledge resources, and the high degree of privacy, while its weaknesses included the intellectual property problem, misleading information, ethical and legal concerns, a lack of creativity, and the need for a big database. The research also revealed that current theoretical studies primarily focused on concepts, learning path construction, and the application of ChatGPT in the field of education as the foundation for subsequent research. However, practical applications still had the following issues such as data privacy, bias, and data accuracy, requiring solutions. To better harness the potential of ChatGPT, it was recommended to conduct in-depth research on its characteristics and functions, pay attention to issues in practical applications, and actively respond to changes. Simultaneously, it was essential to strengthen applied research, address technological limitations, and establish an evaluation system. Furthermore, relevant policies and governance mechanisms should be improved to ensure the rational use of ChatGPT in international Chinese education. Future research directions included

enhancing ChatGPT's practical applications, addressing technological limitations, and establishing an evaluation system. From studying deeply into the characteristics and functions of ChatGPT, we could explore its optimal use cases in international Chinese education to improve teaching quality and achieve personalized learning.

Keywords: ChatGPT, Teaching Chinese as an International Language, Research review